

MISSION & VALUES

STATEMENT

MSITM

MSI-Defence Systems Ltd



OUR MISSION

ALWAYS AHEAD *of evolving threats.*

To be the force behind the forces – our weapon systems help allied and friendly armed forces, both land and naval, to stay ahead of contemporary and evolving threats to the pursuit of their national and international security objectives and commitments.



SEAHAWK



TERRAHAWK

MSI™

MSI-Defence Systems Ltd



OUR VALUES

We are **A**gile to stay ahead

We take pride in our ability, as an engineering company, to rapidly adjust and respond to the ever-changing, and uncertain threat profiles facing land and naval forces around the world. We adapt to the emergence of new technology, customer demands and expectations, and shifting market conditions to vastly improve the flow of value to the markets we operate in.

We are **H**onourable to stay ahead

Our work culture encourages self-assessment of our actions as honourable - to focus on doing the right thing in the moment - or to show ourselves where we have erred. To cultivate a keen sense of right and wrong, and adherence to action or principles considered right for the ultimate benefit of our coworkers, customers, suppliers, and our community at large.

We seek to **E**mpower to stay ahead

To innovate in a climate of constant change we empower individuals, and teams, with a combination of autonomy, commitment, and trust. Each individual, at every level, is responsible for their work, their actions, and the results with greater autonomy to make decisions. This enables us to become a competitive company that makes decisions faster, with a cohesive workplace and corporate culture valued by all.

AHEAD

ONOURABLE SPIRE
GILE MPOWER EDICATION

OUR VALUES

We **A**spire to stay ahead

Encourage and support one another to learn, develop, and evolve in order to succeed - as a person, team, and the company as a whole. We remain curious about new possibilities, open to exploring original ideas, unfazed to learn from failures, deliver solutions that best address a problem, and then seek to do it again, if it can be better.

We show **D**edication to stay ahead

To innovate solutions for rapidly evolving threats requires unrelenting dedication to 'make it work' despite the obstacles and challenges. We encourage and support each other in taking ownership, initiative, to learn from failures, and to have the courage to speak up our ideas.



MISSION & VALUES STATEMENT

MSI-Defence Systems Ltd.
Salhouse Road
Norwich
Norfolk
NR7 9AY
United Kingdom

Tel: +44 (0)1603 484065
Fax: +44 (0)1603 415649
sales@msi-dsl.com

© MSI-Defence Systems Ltd 2024

MSITM
MSI-Defence Systems Ltd